



Birmingham Bloomfield Chamber **2009 Small Business Conference: Super Brain Food To Go**

WHAT: Birmingham Bloomfield Chamber Small Business Conference

WHERE: Birmingham Conference Center, 31301 Evergreen Rd., Beverly Hills

WHEN: Wednesday, October 21, 2009 7:30 a.m. – 1 p.m.

WHO: More than 150 business leaders from the communities we serve, Birmingham Bloomfield Hills, Bloomfield Township Beverly Hills, Bingham Farms and surrounding areas

COST: \$55 for Chamber Members; \$75 Others Contact: (248) 644-1700 or online at www.bbcc.com

Event Agenda:

7:30 – 8 a.m. Registration / Breakfast

8 – 8:45 a.m. Opening Keynote:

Robert Wolfe, Chief Creative and Chairman Emeritus, Moosejaw Mountaineering

Breakout Sessions (each will run twice with three topics per time slot) during the following times:
9 – 9:45 a.m.; 10 – 10:45 a.m. and 11 – 11:45 a.m.

“Four-Course Marketing on a Fast-Food Budget”

Speakers: Laurie Hix, Partner, Creative Director, Brogan & Partners
Julia Shea, Partner, Director, Healthcare Division, Brogan & Partners

“Mixing Social Media into Your Marketing Recipe”

Speaker: Maureen Evans, Principal, Evans Media & Design Group

“Need Dough? Get It and Manage It”

Speaker: Paul Tobias, Chairman, mBank
Lorne Greenwood, SCORE® Representative
Nancy Grose, Small Business Association Representative

“Entice New Clients and Get Them Back for Seconds”

Speaker: Daniel Ottney, Associate, Gerry Weinberg & Associates
Gayla Houser, Director of Business Development, Miller Canfield

“New Perspective: Stressed Backwards is Desserts”

Speaker: Dr. Daniel Judge, Dynamic Life Chiropractic
Richard Donahue, M.A., Mentor/Therapist, Therapeutic Mentoring Service

“Recipe for Networking Success”

Speaker: David Lingholm, Account Executive, Basso Design Group

Enjoy bite-sized Social Media Tips presented by Biznet Internet Solutions throughout the conference and a complimentary chair massage compliments of Deyo Studio.

11:45 – 1 p.m. Closing Luncheon Keynote Speaker:

“How To Grow Your Business in a Down Market” R.J. King, Editor, *DBusiness*