

BIRMINGHAM BLOOMFIELD CHAMBER
Chamber Chat Sponsorship Opportunities



If you are looking for creative and effective ways to market your products and services to businesses in and around Beverly Hills, Bingham Farms, Birmingham, Bloomfield Hills, Bloomfield Township and Franklin, look no further. The Chamber is the perfect place to successfully target your marketing activities. The primary advantage of sponsorship is the promotion of your company. Your contribution also helps the Chamber extend its service capabilities and keeps Membership dues at a reasonable level.

What do you achieve?

- Increase visibility and exposure within the Birmingham Bloomfield Chamber membership and the business community
- Retaining a master disk of the program for future marketing/promotional opportunities
- Become part of a program archive which can be accessed through the Bloomfield Community Television Web site

Whom do you reach?

- Cable television subscribers in the Five Bs and F using the Comcast and ATT U-verse systems
- 650+ Member companies representing businesses via a link to your show on the Chamber Web page
- Chamber Web site which receives thousands of different visitors every month

SELECT YOUR PARTICIPATION LEVEL FOR CHAMBER CHAT

IN-STUDIO

\$250

14 MINUTE SEGMENT

- Includes pre-recorded B-roll footage of client's place of business
- Includes a master disk of the program for client's business use
- The show will air a minimum of eight times during the designated month on Bloomfield Community Television
- A link to BCT's archive will be provided for client's Web page
- A link to client's program will be housed on Chamber Web page

ON-LOCATION

\$500

14 MINUTE SEGMENT

- Includes live roaming camera capturing client's business, showroom, restaurant, etc., as client gives descriptive tour
- Includes a master disk of the program for client's business use
- The show will air a minimum of eight times during the designated month on Bloomfield Community Television
- A link to BCT's archive will be provided for client's Web page
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ENTIRE PROGRAM

\$900

- Ideal for restaurant recipe preparation, art gallery tours, modeling new fashions, etc.
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- Includes a master disk of the program for client's business use
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Sponsorship/Advertising Agreement

This is to confirm the Sponsorship Agreement between the Birmingham Bloomfield Chamber and _____ for the Chamber Chat Television Program.

By signing this agreement, I accept to be a Sponsor for the amount of _____ to be paid within 30 days of receipt of invoice or accordance with terms specifically agreed outside of this agreement.

Sponsor:

Agreed and Signed: _____

Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

Phone: _____ Fax: _____

E-mail address: _____

Date: _____

FOR CHAMBER USE

Account Rep Name _____

Signature _____

Received Logo _____

Received Ad _____ Size of Ad _____

Invoiced _____

Please return this form by mail to Birmingham Bloomfield Chamber
725 S. Adams Rd. Suite 130, Birmingham, MI 48009
or fax to (248) 644-0286