

Business Person Profile: Holly Kaiser



Studio 5 Inc.

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Ten words that describe your business:

A sustainable architecture, interior, graphic, landscape and set design firm.

What was your first job?

A pastry chef at Truly Gourmet on Grosse Ile - I didn't eat cake or cheese for years afterwards!

What is your greatest business motivation?

I am passionate about my work and helping my clients reflect their passion.

What was your best business decision?

To start my own firm and to develop a team of like-minded professionals who genuinely care about our clients and the quality of our work.

What is the strangest request you have ever had?

To have a business meeting at 3 a.m.! The earlier bird really does get the worm.

How has your business evolved?

Our business now includes sustainable set design, the purchasing of furniture and signage.

What is one unique aspect about your business that people may not know?

We believe that a commitment to sustainable design must be achieved through a combination of disciplines including your choice of materials, methods, energy consumption, landscaping, company image and advertising. This is the basis for Studio5 – all 5 design disciplines should be in harmony with each other.

Who has been your role model or inspiration?

My parents because they instilled in me a desire to achieve great things and to inspire others to reach their potential and that integrity cannot be sacrificed for any short term business gain.

What is the best place you have lived or traveled?

I lived in England for 10 years and traveled all over Europe. I especially love Italy and Spain!

When not working, I am

Competing in triathlons, ½ marathons, reading, golfing or gardening.