



Business Person Profile Questions

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Ten words that describe your business:

A full service financial institution, serving all of Oakland County.

What was your first job?

I was a caddy at Plum Hollow Country Club in Southfield.

What is your greatest business motivation?

Helping people improve their financial stability.

What was your best business decision?

Accepting the marketing position and seeing the credit union excel.

What is the strangest request you have ever had?

A member asking to sit and wait for her direct deposit to come into her account.

How has your business evolved?

We have grown from a small credit union that primarily served the Birmingham and West Bloomfield schools to a larger one serving all of Oakland County.

What is one unique aspect about your business that people may not know?

The credit union has been serving the community for over 79 years. We take pride in our commitment and active involvement in helping strengthen the community.

Who has been your role model or inspiration?

My parents have always been a great support system. They encouraged me to be independent and that you cannot succeed if you don't at least try.

What is the best place you have lived or traveled?

I have traveled in several countries in Western Europe. My favorite destinations are the "pubs" in Ireland.

When not working, I am

Reading, working out at the gym or watching an old movie on the classic movie channel.