

Business Person Profile

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Ten words that describe your business: A global visual explosion of fun, form and functional art.

What was your first job? As far back as I can remember, I have always been a salesperson. I worked in my Mother's mini mart.

What is your greatest business motivation? People motivate me and that's why I am a people person. I always keep my eyes and ears open. When I talk to people I get inspired.

What was your best business decision? My best business decision was to take what I have learned over the years from family and employers and do it for myself. Recently we moved to a larger location with better foot traffic and so far that has proven to be a good business decision.

What is the strangest request you have ever had? In my artsy fartsy business, no request is strange because I promote DIFFERENT and unique products. I pride myself on being different and teach my son that it's great to be different. A lady once was looking for something for someone who collects hedgehogs, low and behold, we had a magnetic hedgehog paperclip holder! My philosophy is if one person is looking for it, there are others out there.

How has your business evolved? It has very interesting doing business these past 11 years. I have a loyal following and it has always been service first so word of mouth has been great advertising for us. Our products and prices have been our focus these past couple of years.

What is one unique aspect about your business that people may not know? We are very service-oriented. We have a great website and we ship internationally.

Who has been your role model or inspiration? My parents for sure. My Father was a science and mathematics major and educationist and my Mother was all business. I do like the business tenacity of The Trump and G. Fieger. When the going gets tough the tough get going.

What is the best place you have lived or traveled? I have had the good fortune of traveling to a few places. I'm from Ghana, West Africa originally and have seen most of the continent, traveled to Europe and lived in West Bromwich, a suburb of Birmingham, England. I have also seen pretty much all but 10 states here in the U. S. and love the seasons in Michigan but the best place is still my tropical home in Ghana.

When not working, I am at home cooking. I am a total kitchen gal. I love to cook good food for my family, Ghanaian, Indian, Asian, spicy good stuff. In the summer my husband and I love to garden. We grow vegetables, herbs and flowers. I love music and dancing and visit salsa clubs. I love to make jewelry and have my own jewelry line in the store. My husband has a Harley so we enjoy riding. I belong to a lot of network groups and am involved with fundraising boutiques at most of the Temples.