



Ribbon-Cuttings

The Birmingham Bloomfield Chamber offers **Ribbon-Cuttings** to celebrate a Member's Grand Opening, New Location or significant Anniversary.

Complimentary Package for Members Includes:

- E-mailed invitation to local government officials and Chamber leaders
- Promotion of Ribbon-Cutting in the Chamber E-Newsletter
- Staff representation at Ribbon-Cutting and supplying the ribbon, bow & giant scissors
- Secure professional Photographer to capture Ribbon-Cutting & key photos
- Distribution of Photo, cutline and a 100-word announcement to local media

Total Value of Ribbon-Cutting - \$500

Cost to Member - FREE



SALON RETRO MIXES CLASSIC AND CUTTING EDGE

Tony Shkreli combines his passion for art and hair at the grand opening of Salon Retro in Royal Oak. Salon Retro is a cutting, coloring, and make-up studio that merges current trends in fashion with classical looks in hairdressing to create modern looks for clients of all ages. Outside of being a hairdresser, Shkreli also works for the Bed Head product line, educating and sharing his passion with other salons and stylists in the area. Visit www.salon-retro.com or check out the fan page on Facebook by searching for Salon Retro-Royal Oak. For appointments, call (586) 801-9500 or e-mail shkreli@comcast.net. Salon Retro is located at 1800 14 Mile Rd. in the K & S Mall on the southwest corner of Crooks and 14 Mile in Royal Oak.

Ultimate Grand Opening Package

- Share invitation on Facebook, LinkedIn, Twitter
- Write and distribute a feature-article style press release
- Clip articles, photos and share on social media
- Feature in E-Newsletter

Cost to Member - \$100

Professional Photography Package

- Commercial advertising use of all photos taken during event
- CD of all photos taken

Cost payable directly to professional photographer - \$50

To Schedule your Ribbon-Cutting:

Contact Danielle Workman
Phone: (248) 644-1700 ext. 23
E-mail: daniellew@bbcc.com

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C H A M B E R
of action!