

## **Business Person Profile**

**S2 Marketing & Media**  
**Sandra Stalmack, Owner**  
**(810) 358-8467**



**Ten words that describe your business:**

Media, Marketing & PR. Specializing in Social Media, Traditional Media, Relationship & Event Marketing.

**What was your first job?**

Newspaper- Graphic Artist (for the Spinal Column; David Hohendorf, of the Paper)

**What is your greatest business motivation?**

Discovering and resolving client needs as a Problem Solver. Seeing the results of my efforts.

**What was your best business decision?**

Branching out on my own and joining the Chamber of course

**What is the strangest request you have ever had?**

To create personalized candy bar w/wrapper for a funeral service.

**How has your business evolved?**

After years of working in the print and TV industries, I've learned hands-on; design, pre and post production, customer service, administration, management and sales; I now can bring that directly to my clients.

**What is one unique aspect about your business that people may not know?**

I have over 28 years of practical experience. I love what I do. In Kindergarten class my report card said "Sandra talks too much", well need I say more.....that's what I do best spread the word, create a buzz.

**Who has been your role model or inspiration?**

My mother was a very classy, talented and successful woman....she led by example; she was involved in our community, church, school and had a professional career. She never criticized any report card that said I talked too much, she knew way before I, that was part of my charm. My mother encouraged me to be myself and impressed upon me that I could do or be anything I wanted, just be sure you like what you do and it makes you happy.

**What is the best place you have lived or traveled?**

I loved living in California as a teenager, and Florida was fun but hot, Kentucky was charming, but Michigan is home sweet home.

**When not working, I am ....** Golfing, shopping, motorcycle riding, traveling or volunteering.