

## Business Person Profile

**Sharon McRill, President  
The Betty Brigade**



[www.bettybrigade.com](http://www.bettybrigade.com)

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**What is your job?** To help our clients live simpler lives and spend more time with their friends and family.

**What was your first job?** Stocking shelves in my parent's store.

**What is your favorite aspect of your career?** I love growing my company and planning the next steps. I never knew it would be so much fun developing a business!

**What is your greatest challenge?** Continuing my own education and keeping my staff moving forward to keep the vision fresh.

**What are you most proud of?** Finding victories every day.

**Describe your management style...** I allow my staff to do their jobs. They often find new and innovative ways to manage the business that might have taken me a while to think of. They teach me how to be a better manager, I teach them how to keep growing and reaching for new successes.

**What inspired you to choose your career?** After I was downsized in a large corporate lay-off, I decided to make a list of the things I love to do (organizing, planning parties, making projects simpler). A few weeks later, Betty Brigade was a fledgling company.

**When not working, I am** ....gardening or spending time with my honey.

**I Splurge on**...good food, plants and vintage furniture for my home.

**I Scrimp on**...wine (shhhh, don't tell anyone)

**Coke or Pepsi?** Neither, I stopped drinking caffeine 6 years ago. I love loose-leaf herbal tea.