

Business Person Profile

Peter Glasier, President Allegra Print & Imaging Birmingham



From left to right: Peter Glasier, President
and his father Stuart Glasier

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What is your job? President, General Manager, Sales, Head of Marketing, Delivery guy, or whatever else needs to be done.

What was your first job? My first “real” job was the Assistant Basketball Coach for the Grand Rapids Hoops of the CBA. It is a professional minor league team.

What inspired you to choose your career? I wanted something more stable after coaching basketball professionally, and realized that I had a perfect opportunity in my family business.

What is your favorite aspect of your career? Everyday is a new challenge. It is never boring.

What is your greatest challenge? Managing the staff. I have a great team but getting anyone to think “bigger and better” is always a challenge. I’m constantly challenging them to make us a better company.

What are you most proud of? My daughters and wife.

Describe your management style...? I have no idea.

When not working, I am, a dad.

I Splurge on... wine.

I Scrimp on... clothes.

Coke or Pepsi? COKE!! No Pepsi.