



at & t Platinum Communications Inc.
John David, Owner

42979 Woodward Ave
Bloomfield Hills
(248) 745-9800

www.platinumatt.com

Business Profile Questions

Ten words that describe your business: Authentic, qualified, accomplished, respected, outstanding, endorsed, pioneer, competent, competitive, bold.

What was your first job? I was a stock boy at a paper manufacturing company.

What is your greatest business motivation? Being Best in Class

What was your best business decision? Going into business for myself.

What is the strangest request you have ever had? I had a customer ask me if I could order her a phone with a battery that never had to be charged. Needless to say, there is NOT one made.

How has your business evolved? I started out with a small desk and couple of phone lines in my parent's basement. Now I have 4 stores open in Metro Detroit. In 2008 we were given the award for the Highest Grossing per door at&t dealership in MI.

What is one unique aspect about your business that people may not know? We do full service sales calls. We will come out to your business and show you why Platinum is the Best.

Who has been your role model or inspiration? My Father. After watching him build our family up from nothing (actually started out in debt), I knew I had big shoes to fill.

What is the best place you have lived or traveled? Bora Bora

When not working, I am Enjoying my family! My son John II and my wife Angela. Your time is the most precious gift you can give anyone!