

Business Person Profile

Jo Golda, Owner

Jo's Cleaning & Organizing Services, Inc.



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Ten words that describe your business:

To bring order and calmness to every household and business.

What was your first job?

Working at a Fruit Market in Madison Hts. Occasionally the owner would send me to pretend shop at his competitor. I would have to memorize all the prices and write them down when I got to the car. He then would beat his prices.

What is your greatest business motivation?

To help people increase their space by at least 40%. Also to help them get their weekends back by us cleaning and organizing their homes.

What was your best business decision?

Hiring in at Organized Living to learn how to design closets and storage and then taking over their distributorship after they closed.

What is the strangest request you have ever had?

Designing a closet for a 5 year old blind girl. It was quite humbling to work with her.

How has your business evolved?

I've house-cleaned for 25 years and found that most people struggle with clutter and storage problems. I truly understand how some systems will work and how others don't. I actually became the #2 salesperson in the nation just working the weekends for Organized Living. It wasn't skill, we were all trained the same way, it was that I could picture and understand the area the client was describing.

What is one unique aspect about your business that people may not know?

We are unique in that we clean and organize your home and office. Most Cleaning companies don't organize and most Organizers don't clean. We do both and also design storage systems.

Who has been your role model or inspiration?

My husband is my role model. He owned his own Electrical company for 30 years and understands the clients, having employees and all the aspects of having a business. My name may be on the business but he is the background force behind everything we do. He has designed our website, all the printed material and does all the marketing. He also is the installer. His background in construction has been invaluable.

What is the best place you have lived or traveled?

Hawaii. I spent my 50th birthday in the 50th state at leou Valley. What a beautiful spot.

When not working, I am

Hiking with my husband. He is the founder of Hiking Michigan. Check out the website <http://www.hikingmichigan.com> and come join us for a relaxing hike in one of our local Parks.