

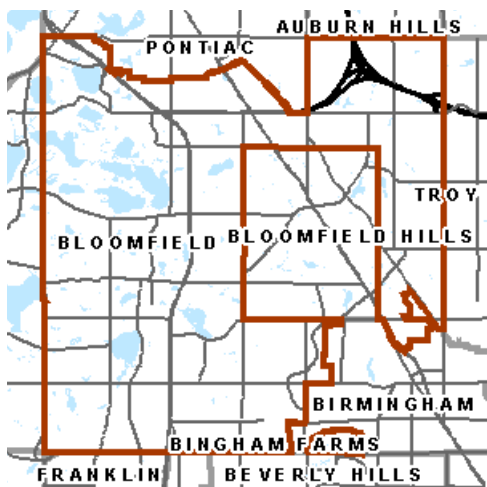
O
A
K
L
A
N
D
C
O
U
N
T
Y

P
L
A
N
N
I
N
G

A
N
D

E
C
O
N
O
M
I
C

D
E
V
E
L
O
P
M
E
N
T



Government Structure

Support Services

Supervisor

David Payne (248) 433-7708

Chamber of Commerce Executive Director

Christine Winans (248) 644-1700

2001 Tax Rates

School District	Homestead	Non Homestead
Avondale	\$32.06	\$48.33
Birmingham	\$35.82	\$42.78
Bloomfield	\$33.10	\$42.00
Pontiac	\$26.13	\$44.01

Source: O.C. Equalization; rates per \$1000 State Equalized Value

Private Schools / Colleges

Private Schools

Detroit County Day Schools, Brother Rice/Marion High, Arcadia Montessori, Bloomfield Hills Montessori Center, Echo Park, St. Regis

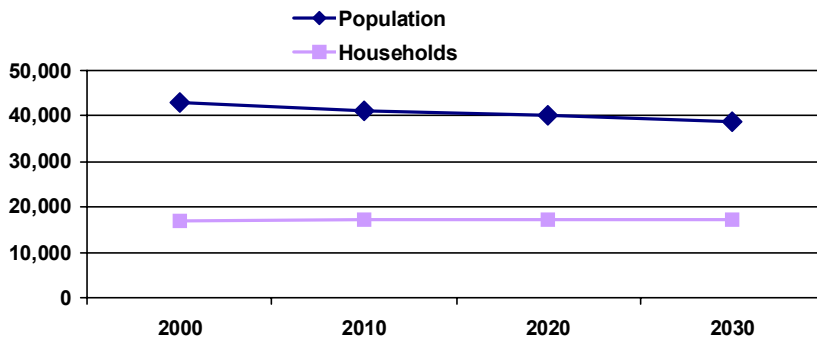
The Charter Township of Bloomfield, incorporated in 1827, was the first township to be established in Oakland County. Today, it encompasses 25 square miles and has a population of 44,000. The natural beauty of the township, with its winding roads, rolling hills and tranquil lakes, lends a uniquely attractive setting to the 17,000 fine homes and exclusive subdivisions within its boundaries. Classy and upbeat shopping are part of this prestigious residential community. Home to many Corporate America managers and business owners, success is the way of life in the Township of Bloomfield. Residential as well as retail development, has been strong since the mid 1980's and continues at a moderate pace providing luxury housing and business opportunities. The magnificent Kirk in the Hills Presbyterian Church is a striking landmark. Bloomfield Township is also home to many exclusive country clubs including the nationally known Oakland Hills Country Club, site of the 1996 U.S. Open and future site of the 2004 Ryder Cup.

Public School Profile

Community	School District	Year	FTE Enrollment	Dropout Rate
Bloomfield Twp	Avondale	2001	3,774	2.4%
Bloomfield Twp	Birmingham	2001	7,620	1.2%
Bloomfield Twp	Bloomfield	2001	6,034	2.0%
Bloomfield Twp	Pontiac	2001	12,383	8.0%

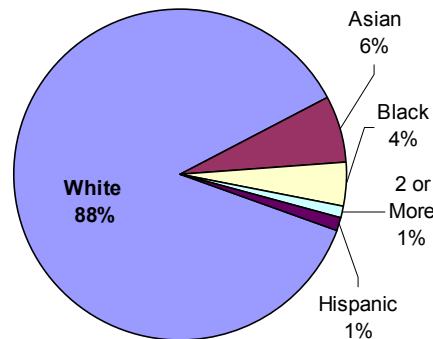
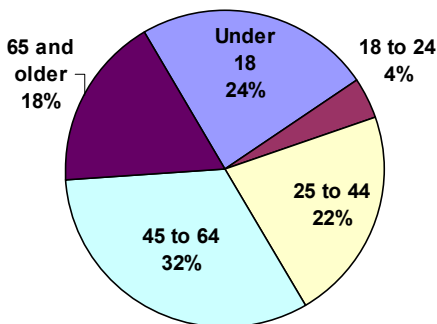
Source: Oakland Schools; Summaries Surveys

Population and Household Projections



Source: SEMCOG

2000 Population by Age and Race



Source: U.S. Census Bureau, 2000

Industry Employment

Industry Type	Number Employed
Ag., forestry, fishing, hunting and mining	6
Arts, Entertainment, Rec., Hotels and Food	623
Construction	657
Ed., Health and Social Services	4,718
Finance, Insurance and Real Estate	2,051
Information	580
Manufacturing	3,912
Other Services (except public admin.)	487
Prof., scientific, mgmt., admin and waste mgmt.	3,735
Public Administration	342
Retail trade	2,012
Transportation, warehousing, utilities	267
Wholesale Trade	791

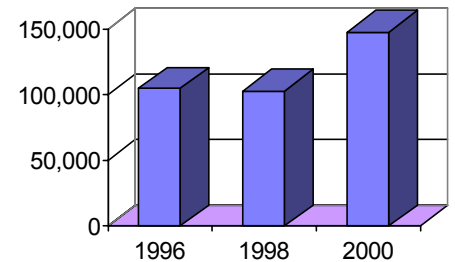
Local Unemployment

Year	Rate	Total Workforce
1997	1.1%	25775
1998	0.8%	26325
1999	1.0%	26800
2000	0.9%	27450
2001	1.5%	26825

Source: MI Dept. of Career Development

Quality of Life

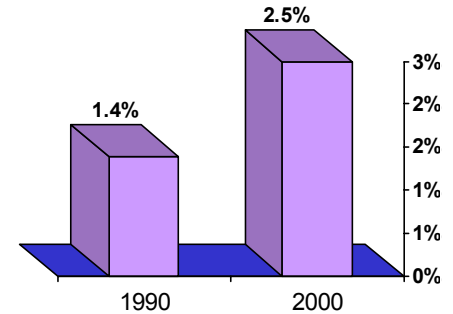
Median Household Income



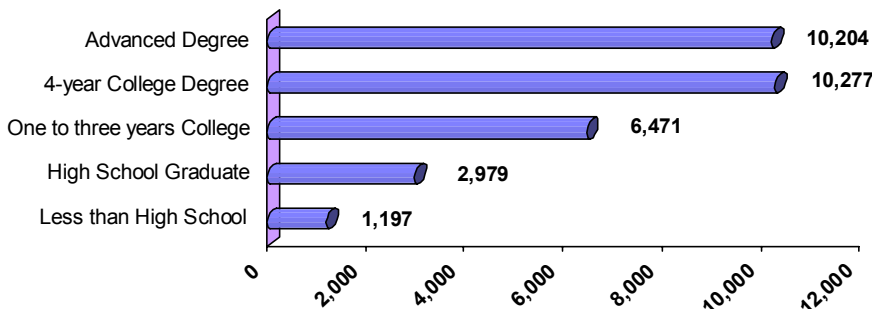
Occupational Employment

Occupation Type	Number Employed
Construction, extraction and maintenance	382
Farming, fishing and forestry	0
Mgmt, Professional and related	13,068
Production, transportation and material moving	720
Sales and Office	5,190
Service	821

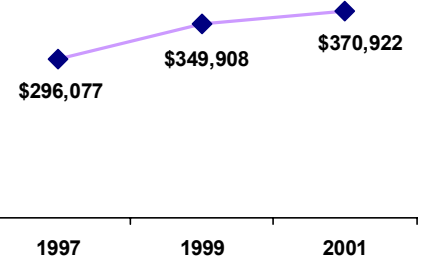
Change in Poverty



Educational Attainment of People Over 25 Years of Age



Average Housing Costs



Manufactured Housing

Year	# of Parks	# of Units
1990	0	0
2000	0	0

Source: SEMCOG

OAKLAND COUNTY PLANNING AND ECONOMIC DEVELOPMENT

For more information contact:
 Daniel P. Hunter, Manager
 Oakland County Planning and Economic
 Development Services
 1200 North Telegraph Road, Dept. 412
 Pontiac, Michigan 48341
 www.co.oakland.mi.us
 ph:248 858 0720 fax: 248 975 9555