



## **Business Person Profile**

Shanbom Eye Specialist  
Dr. Steven Shanbom, Ophthalmologist  
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### **Ten words that describe your business:**

Compassionate eyecare with state of the art precision surgery.

### **What was your first job?**

When I was a kid and lived in Oak Park, I delivered newspapers for the Royal Oak Tribune.

### **What is your greatest business motivation?**

To better people's lives by helping them see better. There is nothing more rewarding than having a patient tell me they could truly see their grandchild's face for the first time because their vision is so much better as a result of their surgery. Vision holds so much value beyond being able to renew your driver's license or read a book.

### **What was your best business decision?**

Owning a surgical center. This allows me to provide a convenient place that is safer and more efficient than most hospitals. And as a surgeon, it allows me greater comfort to know that I have a highly qualified staff and state-of-the-art surgical facility dedicated solely to the common goal of helping my patients see better.

### **What is the strangest request you have ever had?**

I have had a patient request that I do cataract surgery on her dog. Since she had such a great surgical result, she wanted the family pet to have the same.

### **How has your business evolved?**

In 1999 I acquired a practice that specialized solely in cataracts. We now offer LASIK, glaucoma treatment, and full service care.

**What is one unique aspect about your business that people may not know?**

That I am dual trained in internal medicine as well as ophthalmology. This is very beneficial to my patients as I am able to diagnose numerous systemic diseases such as diabetes and muscular dystrophy simply by providing a thorough, highly detailed eye exam. I provide routine eye care, not just surgery.

**Who has been your role model or inspiration?**

My Uncle Morris was the only doctor in the family. Everyone admired him and I thought he was the smartest man ever.

**What is the best place you have lived or traveled?**

Positano, Italy is the most beautiful place I have traveled to.

**When not working I am ...**

Playing golf or riding in my 1965 Lincoln Convertible with my wife, Sherry, and my two sons Cory and Tyler. It's the greatest to drive down Woodward during the Dream Cruise and see my practice right there in the center of it all.