

Interactive Workshops for Business Professionals

Professional Edge Workshops



Spend a morning strengthening your skills, networking and learning from local industry experts. Workshops are ideal for business leaders seeking professional development that doesn't break the bank. Bring plenty of business cards, your "elevator pitch" and a thirst for personal and professional growth. Light refreshments included.

MARCH 3

Whose System Are You Following?

Success in sales is an inside out job. Experience trusted techniques and tips to increase confidence and overall sales.

- Presented by: Ken Seawell, Managing Partner, Sandler Training

Get the Most Out of Your Business

EOS®, the Entrepreneurial Operating System, is a powerful system that takes a holistic self-sustaining approach to building a great company. It helps a business owner get the most out of their business.

- Presented by: Bob Shenefelt, Owner, iMCoachBob

APRIL 7

Developing a Perpetual Lead & Nurturing Attraction System

Marketing is one of the fundamental elements used to increase awareness and grow your business, but are you leveraging the latest technology? Learn how to re-evaluate your efforts and develop a strategy to build meaningful relationships with your audience.

- Presented by: Kevin Krason, Chief Visionary Officer, Biznet Digital

MAY 5

Stand Out Subject Lines: Get Open, Get Read, Get Results

Ignored or Engaging? Get their attention – get in the door – and get the response you desire.

- Presented by: Erin Bemis, Regional Development Director, Constant Contact, Inc.

Disaster Preparedness for Your Network

What does down time cost your business?

- Presented by: Todd England, Director of Enterprise Sales, Comcast Business

JUNE 9

Uplifting & Realigning Your Business

Since your work is a reflection of who you are, think about the power of your perspective. Learn how simple changes in diet, balance and lifestyle can impact, inspire and elevate the work that we do.

- Presented by: Dr. Budaj, Owner, Bloomfield Wellness Clinic and Lois Jennings, Owner, L Ann J Health Coaching

Hosted by



In Partnership with



All workshops 8-10 a.m.
The Community House
380 South Bates Street
Birmingham, MI 48009

Chamber Members: \$10 in advance; \$20 at door
Non-Members: \$20 in advance; \$30 at door

Register online at www.bbcc.com or call (248) 644-1700