

# 2024 SPONSORSHIP

JOIN US! THE FOLLOWING OPPORTUNITIES ARE AVAILABLE FOR 2024



# PRESENTING SPONSORSHIPS

Pricing available upon request

# 2024 Village Fair - May 29 - June 2

Join in the fun at the 2020 Village Fair! This four day carnival located in the heart of Birmingham is a family friendly event and wonderful community outreach opportunity.

# 2024 Vine & Dine - September

Our signature event to benefit Gleaners Community Food Bank of Southeastern Michigan. A strolling buffet of more than 20 different foods and wines will be offered along with a Chef's Challenge

#### 2024 Forecast Series

Annual Forecast Series breakfast events that cover important business topics ranging from the economy, real estate, government and healthcare

# **Chamber 411 - Quarterly**

Workshops on various topics aimed to support BBChamber members' business growth and knowledge

# **Professional Edge Workshops - Quarterly**

Professional development workshops on various topics aimed to support BBChamber members' business growth and knowledge

# Young Professionals Network - Quarterly

A series of events targeting BBChamber Members younger than 35.

# 77th Annual Meeting - December

Our meeting to celebrate the year and honor our Ambassador of the Year and our outgoing Board Members.

# **Holiday Mixer - December**

Our holiday mixer to celebrate the end of the year.

# EVENT SPONSORSHIP

# SELECT YOUR EVENT, SELECT YOUR LEVEL

#### 2024 FORECAST SERIES, January - March, 2024

The Birmingham Bloomfield Chamber hosts three events to highlight an important business topics including Economic, Real Estate, Government and Healthcare. Attendance at each event is approximately 100-150.

# 2024 PROFESSIONAL EDGE WORKSHOPS, Quarterly

Join us for these quarterly professional development workshops. Attendance varies per workshop. 40-60 guests expected per event.

#### 2024 BIRMINGHAM VILLAGE FAIR, Thursday, May 30 - Sunday, June 2

59th annual Birmingham Village Fair in Shain Park in downtown Birmingham. Four fun-filled days of family entertainment, including rides, midway games and food.

Expected attendance range; approximately 20,000 total for the four-day event

# 2024 VINE & DINE/SIGNATURE EVENT, September

The 20thannual signature event to benefit Gleaners Community Food Bank of Southeastern Michigan. A strolling buffet of more than 20 different foods and wines are offered. Event hosts more than 400 guests.

#### 2024 COMMUNITY LEADERSHIP BREAKFAST, October

The Birmingham Bloomfield Chamber provides businesses with opportunities to partner with the Chamber nonprofit community, become engaged and make a difference where we work, live and play. A combination of 100 business and nonprofit representatives tour a features a nonprofit exhibit.

#### 77th ANNUAL MEETING/THRIVE AWARD PRESENTATION, December

A Breakfast and awards ceremony to honor the Thrive Birmingham Bloomfield recipient. The BBChamber board chair also provides an overview of successes and challenges over the year.

Attended by the BBChamber Board of Directors and Ambassadors along with 75+ community, business representatives and residents.

#### 2024 HOLIDAY MIXER, December

An evening of mingling, holiday cheer and live entertainment with local business leaders.

Over 100 guests attend this annual event

#### **BUSINESS AFTER HOURS, Quarterly**

Post 5 PM networking events focused on face-to-face business development. Hosts approximately 60+ guests at each event.

#### Young Professionals Network, Quarterly

A series of events targeting BBChamber Members younger than 35.

# EVENT SPONSORSHIP

SELECT YOUR EVENT, SELECT YOUR LEVEL

#### SPONSORSHIP LEVELS

#### Diamond \$5.000

- Ten complimentary tickets for event (if applicable to event)
- Company name included in event press releases
- Company name or logo on event program
- Company name or logo on event signage
- Premium Display table at the event
- Company name or logo on electronic event save the date
- Company name or logo on all electronic event communications with link to company Web site
- Company name or logo on printed invitations (if applicable to event)
- Company name or logo on event advertisements (if applicable to event)
- Verbal recognition throughout event
- Banner ad on www.bbcc.com for 6 months, 17,000 unique visitors per month
- Company-supplied giveaway at the event
- Electronic list of attendees with contact information
- Set of BBCC Membership mailing labels
- Opportunity to introduce keynote speaker (if applicable)
- Access to Speaker/VIP room or table throughout the day (if applicable)
- Company-supplied mailing distributed to more than 725+ Chamber Members
- Access to conference logos, marks and branding to use on your Web site or in printed materials
- Lunch meeting with Chamber President and Board Chair to discuss business concerns or needs
- First right of refusal as 2022 Diamond Level

# Platinum \$3,500

- Eight complimentary tickets for event (if applicable to event)
- Company name included in event press releases
- Company name or logo on event program
- Company name or logo on event signage
- Display table at the event
- Company name or logo on electronic event save the date
- Company name or logo on all electronic event communications with link to company Web site
- Company name or logo on printed invitations (if applicable to event)
- Company name or logo on event advertisements (if applicable to event)
- Verbal recognition throughout event
- Banner ad on www.bbcc.com for 3 months, 17,000 unique visitors per month
- Company-supplied giveaway at the event
- Electronic list of attendees with contact information
- Set of BBCC Membership mailing labels

Contact **Annie Burns** at \*Packages may be customized to the sponsor. Some events and programs may not offer all 248-430-7688 or levels of sponsorship or the level may already be sold. Please contact your Chamber annie@bbcc.com representative to ensure space is available.

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# **EVENT SPONSORSHIP**

# SELECT YOUR EVENT, SELECT YOUR LEVEL

# Gold \$2,500

- Six complimentary tickets for event (if applicable to event)
- Company name included in event press releases
- Company name or logo on event program
- Company name or logo on event signage
- Display table at the event
- Company name or logo on electronic event save the date
- Company name or logo on all electronic event communications with link to company Web site
- Company name or logo on printed invitations (if applicable to event)
- Company name or logo on event advertisements (if applicable to event)
- Verbal recognition throughout event

#### Silver \$1,250

- Four complimentary tickets for event (if applicable to event)
- Company name included in event press releases
- Company name or logo on event program
- Company name or logo on event signage
- Shared-display table at the event
- Company name or logo on electronic event save the date
- Company name or logo on all electronic event communications with link to company Web site
- Company name on printed invitations (if applicable to event)

#### Bronze \$500

- Two complimentary tickets for event (if applicable to event)
- Company name included in event press releases
- Company name or logo on event program
- Company name or logo on event signage
- Shared-display table at the event

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Contact **Annie Burns** at 248-430-7688 or annie@bbcc.com www.bbcc.com